

## Good Heart - Children's Donations

List Services Corporation announces Good Heart - Children's **Donations** 

LSC's Good Heart Children's Donors is specific to those who donate and contribute monthly, quarterly, semi-annually and yearly to children's donation fundraising efforts.

Concerned about the overall well being of children around the world both within the USA and Internationally, these donors show they care by donating specific dollar amounts to their favorite children's organizations.

Good Heart donors donate to help support children with food, nutrition, shelter, clothing, shoes, health services, medicines, counseling and more.

#### **Donation/Gift Amounts are available:**

\$10

\$25

\$50

\$100+

\$200+ and more available (Higher Donation amounts)

**Counts: 12 month:** 1,042,487

**30 day** H/L 70k

**Quarterly** 325k

**Source:** Real Children's Donations/Gift Amounts

DM Generated

### Contact Us

#### **Steve Ruffler**

VP of Database Sales P | 203.791.4491 F | 203.743.4299 E | sruffler@listservices.com

## **Selects & Pricing**

Postal Addresses:

\$95/m less 20%

GEO: \$8/m

Age: \$8/m

Income: \$8/m

Ethnicity/Religion: \$10/m

Gender - \$8/m

Donation Amount: \$8/m

Recency: \$8/m

Political Affiliation: \$8/m

# **Multi-Function Availability**

**Good Heart Consumer Email** Addresses:

LSC Deployment: \$125/m

Includes full tracking reports and contact, address, zip code for all opens and clicks

Good Heart Emails can be purchased for unlimited use – 100% validated: \$150/m